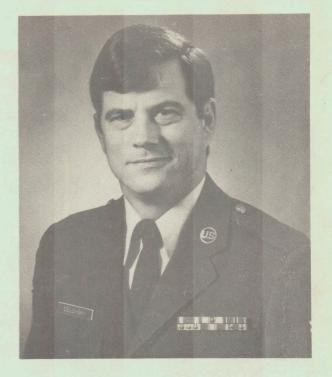
ATC honors Celovsky

TSgt. Andrew J. "Tex" Celovsky, assigned to the Directorate of Resource Management, Recruiting Service Headquarters, has been selected as the Air Training Command Outstanding Personnel Technician of the Year.

Sergeant Celovsky is among 13 personnel managers who have been named for ATC honors. These people will compete with other major command nominees for Air Force-level recognition.

A native of San Antonio, Sergeant Celovsky is the NCOIC, Personnel Programs Division. His office handles all enlisted personnel matters throughout the command. He manages the various aspects of the personnel programs that are normally taken care of by the Central Base Personnel Office at a base.

According to the nomination recommending Sergeant Celovsky for the award, "He was instrumental in the planning and implementation of the recent Recruiting Service reorganization, which involved the placement of 346 new recruiting authorizations and forming three new squadrons. He also prepared and edited the new version of ATC Regulation 23-3, Operational Organization of Recruiting Service, prior to the effective date of the reorganization."



TSgt. Celovsky

Air Force RECRUITER

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Recruiting

Team

of the Year

The seven members of the 1981 Recruiting Team of the Year pose on the steps of the Capitol during their visit to Washington D.C. The team met with high ranking Air Force and government leaders during their week-long stay as guests of the Air Force Association. The seven include top to bottom: MSgt. Charles S. Tache Jr., 3501st Recruiting Group; TSgt. James J. Besmer, 3505th Recruiting Group; TSgt William P. Henneberger, 3506th Recruiting Group; MSgt. Ruth L. Webb-Fuchs, Air Force Reserve; TSgt. Charles H. Roberts, 3503rd Recruiting Group; TSgt. Jackie L. Barnes, 3504th Recruiting Group; and TSgt. Todd H. Beasley, Air National Guard. For more photos of the team's visit to Washington, see pages 6 and 7. (Air Force Photo)

Mechanical engineers
now eligible for CSEP

IMPORTANT: The College Senior Engineer Program is now open to seniors who are pursuing mechanical engineering degrees (no technologists) from colleges or universities that are accredited by the Accreditation Board for Engineers and Technologists.

VIEWPOINT



People:

Moves bring new faces to HRS

I'm sure by now most of you have heard about all the personnel changes that are going on at the headquarters and in the groups. But in case you haven't heard, here's a heads up.

Col. Bill Porter has left us and moved across town to Lackland as the Commander of OTS. His talent and knowledge in the recruiting business will be missed by all of us. Taking over as your vice commander is a solid recruiting veteran, Col. Ben Waller, who was my Director of Operations.

A new face at the headquarters will take Colonel Waller's place as the operations director, Col. Dale Ullrich. He currently is the commander of the 3501st Recruiting Group and will arrive during July.

Replacing Colonel Ullrich at the '01st is Col. Jack Salvadore, who is attending the National War College. The change of command is scheduled for July 1.

As part of a reorganization at the headquarters, our Directorate of Resource Management and Directorate of Plans and Programs will merge into one unit - the Directorate of Resources. Col. Gene Broyles, currently the commander of the 3503rd Recruiting Group, will move to San Antonio to become the chief of the new directorate.

Replacing Colonel Broyles at the '03d is Col. David Saunders, currently attending the Air War College. The change of command at the 3503d is scheduled for June 11.

While we're on the subject of jobs, I'd like to talk a little bit about the PROMIS system. From visiting with you in the field, I've heard loud and clear your concerns about how the job bank is being managed.

Our PROMIS system went into business in late 1976 after months of planning and coordination. Prior to PROMIS, Recruiting Service depended on a manual telephone concept of selling jobs. Since its inception, PROMIS has proven to be effective, efficient, and very dependable. It is the best system for tracking the processing and entrance of applicants in any of the services.

During the last two years, our success in recruiting and increased retention rates have created an imbalance in the number of people entering the Air Force and the technical training seats available. We were putting more people in the bank than we were shipping each month.

After discussing this situation with the Tech Training people, we determined our only alternative was to limit the number of net reservations and ask for some increase in the number of jobs being released by Tech Training. Knowing that limiting reservations would cause some concern, we made sure all the jobs available were distributed on a fair and equitable basis by releasing them four times a day.

This method allows the MEPS liaison NCOs to program their processing day. We expect the situation to resolve itself in the next few months with help from you.

Let me assure you that everything is being done to provide adequate and equitable numbers and types of jobs for prospective Air Force applicants. As always, our commitment to quality must continue to be paramount.

What I want you all to do during these times of low production requirements for NPS is to shift your energy and help in the tough officer programs. We recruiters should have flexibility on our list of talents and apply our efforts and enthusiasm to the problem at hand. I have also encouraged supervisors throughout the command to have a liberal leave policy this summer and suggested that recruiters be relieved of goals while on leave. If your energies are still not fully challenged, I can't think of a better time to improve yourself professionally. Specifically, take that next level of PME - I think it's important.

I guess the bottom line of this article is that we have many changes in leadership occurring in the next few months, and we are in an era of unusual circumstances for recruiters. I'm confident that our imagination will make it all happen right. Keep up the great work, I'm very proud of all of you.

le. S. Flarpe

Medic's Corner

By Capt. Jeanie Kearney 3501st Recruiting Group

Are you looking for a new idea to keep your nursing school faculty and administrators involved in Air Force Recruiting? Why not try a nurse leadership award program!

Several squadrons in the 3501st Recruiting Group have proven this to be a most effective recruitment tool. The incentive, awareness, and productivity are invaluable in establishing a positive outlook toward the United States Air Force Nurse Corps.

The first step is to sell the Dean of Nursing on the need for a **leadership** award as vital because of the increasing responsibilities of the BSN in today's health care environment.

The second step is to have the nursing faculty set the criteria for the award. We suggest the points used in evaluating an AFNC

member—knowledge, judgement, decision making, planning, organization, resource management, potential, adaptability to stress, oral and written communication, professionalism, initiative, responsibility, and sensitivity. The nursing faculty member makes the choice of the award recipient.

Now that you have established an award, make it work for you. Set up a COI luncheon or dinner for the presentation. Most of our schools require all juniors and seniors to attend. No one is aware of the recipient until the actual presentation; this will definitely provide the "electricity" for the event. A plaque is awarded to the student as well as a plaque for the school which records the winner each year. Any awards that the school and faculty wish



to present should to be presented at this COI. Also, give thought to recognizing a faculty member who has encouraged students to seek nursing opportunities with the Air Force Nurse Corps.

Try to bring an Air Force nurse from the local school area to speak about his or her internship experience and the satisfaction received from being an Air Force nurse.

The nursing faculty should also address the students on the ever-changing nurse role today and the responsibility of leadership.

To sum up - it takes careful planning and coordination but the benefits are tremendous.

Try it, you might like it.

The Air Force RECRUITER

The Air Force Recruiter is an official Class III Air Force newspaper published monthly on or about the 24th day by and for personnel of U.S. Air Force Recruiting Service, Air Training Command with headquarters at Randolph AFB, Texas. Opinions expressed herein do not necessarily represent those of the USAF.

All photos are official Air Force unless otherwise indicated.

Family

The Recruiter

It's not just for recruiters anymore

COMMANDER'S DIAL 3425

Commander's DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, call Autovon 487-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425. Callers are urged to include their name and telephone number to speed responses.

Comment: I'd like to remain anonymous. I have been a recruiter for seven years and remember sometime back we had a display item I thought was very good. It was a cardboard, stand-up poster that said "Be a Country Doctor" and below it were maps of Spain, Italy, Germany—things like that. I thought it was very effective for medical recruiting. Could we see if it could be reinstated? I think it would really pay big dividends. Thank you very much.

Reply: Don't know why you wanted to emain anonymous, your idea has merit, Jut not for a poster. We are looking for ways here at the headquarters to use your theme in other ways - like brochures. Thanks for calling!

The vicious circle of credit

You need a credit record to get credit. You need credit to get a credit record. It's the Catch 22 of the financial jungle, and young people in the service find it particularly hard to break the cycle.

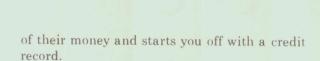
How can you establish a credit record?

There are several ways to get your foot in the door.

Start a savings account at a bank, or a share account at your base credit union. Make deposits regularly. This will establish a record of regular savings. Then borrow the amount saved, using your share or savings account as security. This is also a cheap way to establish credit, since the account you use as collateral is getting interest, offsetting the interest you will be paying on the money you borrow.

Purchase something at a store on layaway. The store simply holds this item for you until it is paid in full. It's convenient and easy to arrange and shows creditors you can make payments regularly.

Have a relative or friend co-sign a loan. What this means is the bank, credit union or finance company where you borrow can demand payment from the other person if you fail to pay them. Co-signing assures lenders



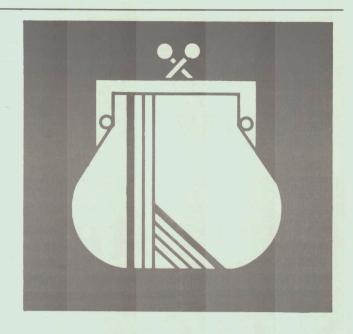
Apply for an oil company or bank credit card. Attach a letter explaining that you want the card in order to establish a credit record, and ask for a very low credit limit. The results may pleasantly surprise you.

Once you have a credit record established, how do you take it with you to your next assignment?

Nearly every area has a credit-reporting service—a credit bureau. Credit bureaus provide information on your credit history to places where you apply for credit. They record both good and bad information about your credit history.

You can have your local credit bureau forward the information they have on you to your new location, usually for a fee of about \$5. This will make it easier for creditors at your new duty station to check on your credit reputation. It will make it easier for you to get credit.

If you don't know how to get in touch with your local credit bureau, check the telephone book yellow pages under "Credit Reporting Agencies." Call until you find one that has a record on you, or will establish one and transfer it for you. (AFNS)



A great trip for fabulous people

By Ramelle Harpe

I realize that at the time I'm writing this many of you have just received the RECRUITER and have not had the time to write me. I do know that Bernie Pinto will be writing—she said she would when we met her and her husband, Randy who is one of the Outstanding Airmen for ATC. So, the rest of you, please write to me!

Scott's and my trip last month to Chanute AFB, the 3505th Group, was delightful. Cynthia and Bill O'Rourke were such gracious hosts, introducing us to everyone the evening we arrived. For coffee the next morning at Cynthia's home I was able to visit longer with the ladies. They all survived the winter. The area around Chanute is completely flat, all beautiful land, but when that wind and snow blows, there's nothing much to block its force.

From Chanute we went to Washington D.C., to meet the top seven recruiters and their

spouses. What a pleasure it was to meet such outstanding people. I learned so much from them—about how hard recruiters work, the long hours away from home and how much love and support there is behind all our fabulous recruiters. We were kept busy every moment with a special tour of the White House, being driven through the Arlington National Cemetery, stopping to see the changing of the guard at the Tomb of the Unknown Soldier - so very impressive! I wonder if Barbara

Henneberger's thousands of pictures turned

Lunch was spent with CMSAF Bud Andrews, who presented our recruiters with the most handsome plaques. That afternoon we spent at the Lincoln and Jefferson Memorials and on Capitol Hill - beautiful weather - lots of walking. Hope Cheryl Barnes' feet have recovered.

That night was spent at the Ford Melodrama Theater. Ask Judy Roberts who yelled "join the Air Force" in the middle of the show!

The next morning was spent walking through the Pentagon - what an overwhelming learning experience. Tracy Besmer can tell you anything you want to know about the Azores. We all had a delightful lunch with Air Force Secretary Verne Orr and the Chief of Staff, Gen. Lew Allen, with many praises for our fine recruiters.

It was all a fun time. It was great to have **Bob Fuchs** with us, he was our "male" spouse - and we all hope that **Pam Beasley's** son enjoyed his D.C. shirt.

This was such a memorable time for us all, but particularly for me - I was very proud to be with such an outstanding group.

I'm anxious to hear from all of you - write soon!

Surveys show recruiter success

Findings from surveys of NPS enlistees and officer trainees indicate that recruiters are doing a good job of telling prospective applicants about Air Force opportunities.

The surveys are given to basic trainees in their 28th day of training and to every NPS officer trainee during OTS. The findings of these surveys are used to track changes in demographics, perceptions and attitudes in order to improve the recruiting effort.

According to Sue Bridges, Directorate of Plans and Programs, Recruiting Service Headquarters, "The results of the 1981 surveys give us an important insight into the changing attitudes of today's Air Force enlistee and future officer. This information is used to target advertising and improve our training of

Results from both the enlisted and officer survey indicate that education, training, medical care and 30 days vacation with pay continue to be the top entitlements of men and women who come into the Air Force.

Some 82 percent of the enlisted individuals said that the recruiter gave them accurate and complete information about the Air Force. It also indicated that parents were the most

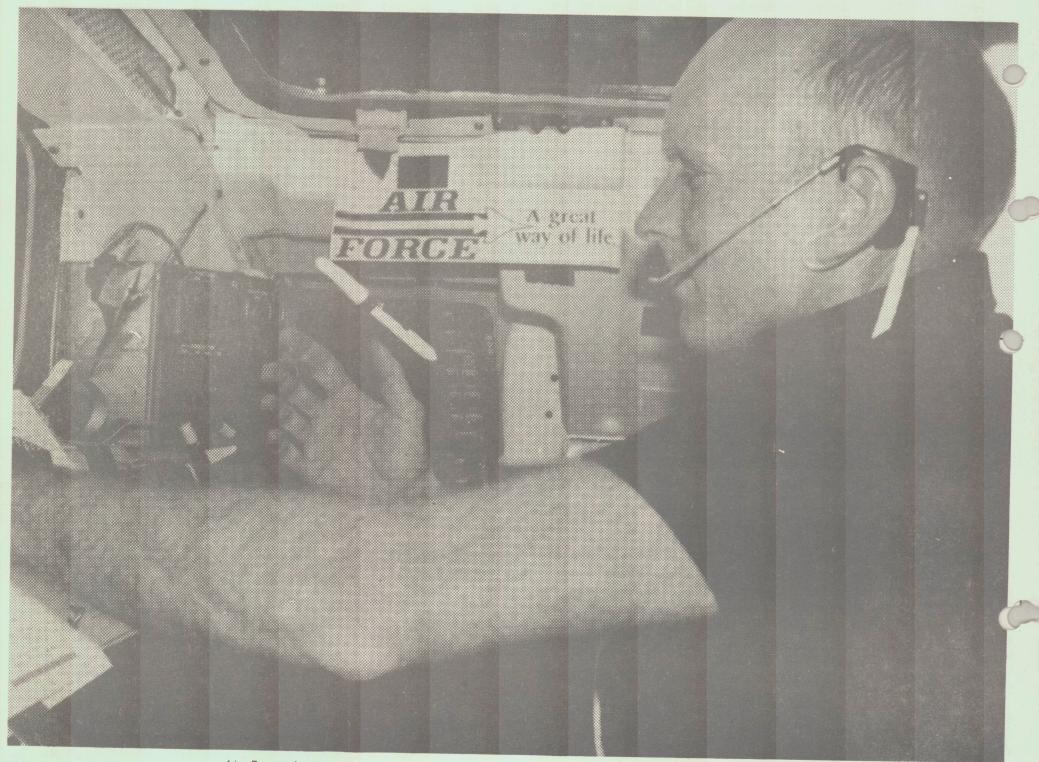
important factor in the enlistee's decision to contact an Air Force recruiter.

Eighty-four percent of the surveyed individuals said they had seen or heard Air Force advertising before their first contact with a recruiter, and more than half said it made them more interested in the Air Force.

According to a majority of the officer trainees, Air Force recruiters provided accurate explanations of the OTS program. Seventyfour percent of the officers surveyed also indicated that their parents continue to be a major influence on their decisions.

Both the enlisted and officer surveys indicated that 95 percent of those asked thought that Air Force recruiters were averageto-excellent examples of the ideal military

"From our analysis of the 1981 surveys," said Sue Bridges, "we feel a need to continue advertising those entitlements that are so important to the new Air Force members. We have also recommended that some advertising be addressed to parents, friends and spouses of prospective applicants. In addition, recruiters need to be kept up-to-date on changes in the officer programs so that they are 'experts' when it comes to talking about OTS."



No bumper

here

Air Force bumper stickers end up in some very unusual places. This one took to the sky with a recent space shuttle flight. Space shuttle Columbia pilot Air Force Col. C. Gordon Fullerton retrieves his weightless pen floating in the

crew compartment's aft section during Columbia's flight from Kennedy Space Center. During the March eight-day mission, Colonel Fullerton and shuttle commander, U.S. Marine Corps Col. Jack Lousma performed

engineering evaluations of the spacecraft with emphasis on thermal characteristics. (Photo courtesy of National Aeronautics and Space Administration)

It's your neck or your belt

By TSgt Harrison Duff 3546th Recruiting Squadron

HOUSTON, Texas—Clip! Snap! These sounds could mean one of two things, depending on your driving habits. In my case, it was the sound of my seatbelt fastening as my government vehicle was coming to a halt on a concrete embankment after being forced off the Houston freeway at 50 MPH and flipping

Like most people, I was never an avid fan of seatbelts. Not only would they wrinkle my shirt and coat but they would never fail to shred a perfectly good set of ribbons. Then I was assigned to Europe where the laws say everyone must wear a seatbelt. It didn't take very long before I felt uncomfortable without a seatbelt, whether as the operator or a passenger in a vehicle.

The years went by...I returned stateside after having driven in some of the worst traffic conditions in the world without having a major accident. I now find myself in Houston, Texas, driving in the worst traffic in the United States. But I'm still fastening my eatbelt whenever I get into a vehicle.

Then it finally happened. It was a clear day and traffic on the Houston freeway was in its normal hectic state. To drive in Houston, a person must be alert to the point of being able to judge how large a "star" that piece of bouncing gravel in front of him will leave in his windshield. Boy, was I alert when the car to my left decided it wanted to be in the space I occupied in the right-hand lane. The other car won as my government vehicle became airborne after hitting the curb, flipped once in the air, and then did a complete roll after striking the concrete embankment.

The government vehicle was totaled. It was

Students 'Make it Click'

(Editor's Note: The following story appeared in the March 19 issue of the Lackland TAILSPINNER Newspaper)

'Seatbelts do save lives,' says SSgt. Richard L. Breeze. And he should know because his 980 Toyota Celica was totally demolished when it was hit by a 18-wheel semi-trailer.

The accident occurred about 4:15 p.m. on Highway 90 near Del Rio, Texas. Breeze, an accounting and finance specialist from Randolph AFB, Texas, was temporarily assigned at Lackland to attend Recruting School. Two classmates, TSgt. David Asbury and SSgt. Bill Tyson, were passengers in his vehicle.

All three sustained back and neck injuries and were transported from the accident scene by ambulance. Breeze and Tyson were treated and released at Val Verde Memorial Hospital in Del Rio while Asbury was hospitalized for two days at the medical facility at Laughlin AFB.

The driver and his passengers all wore seat belts. "There's no question about it. It could have been a whole lot worse if we weren't," Breeze said.

unbelievable how quickly a car could be transformed into just so much scrap metal. Thoughts such as these went through my mind as I turned off the ignition, unfastened my seatbelt, and crawled shaking from my vehicle with only a few cuts and bruises.

It didn't take long for me to fasten my

seatbelt that afternoon. It also didn't take long for the car I was driving to be transformed into junkyard material. I had two choices that day. It I hadn't chosen to "snap" my seatbelt, I would undoubtedly have "snapped" my neck in the accident. Which will it be for you...your seatbelt or your neck?



Click

Picture yourself in this piece of scrap metal. Would your seat belt have been fastened? Broken glass and twisted metal seem to form a safety barrier around us when we

drive, but in some cases, it's not enough. Remember your seat belts, or the next click could be your neck! (Photo by TSgt. Earl Trotter)

Think safety this summer

Warm breezes beckon you out onto the road to your favorite picnic spot. Sunlight warms your memories of the old swimming hole and it's off to the pool or beach. Long weekends call to you from far away places and you hop into the car for a few days of relaxation.

Before you hit the road, don't forget the

"Make it Click" is the safety campaign the Air Force will be using this summer to remind everyone that wearing seat belts is safer than sitting on them.

Memorial Day is a time we set aside to remember the men and women who have given their lives during wartime. According to National Safety Council figures: 600,000 Americans were killed in wars between the Revolution and the Korean War; while more than one and a half million have lost their lives in traffic since 1903.

If that fact is not enough to encourage everyone to wear seat belts, here are a few more that should:

Every 12 minutes a person is killed in a motor vehicle accident. Every hour five people are killed in motor vehicle accidents. Every week 800 people are killed in motor vehicle accidents and 35,000 are injured.

Motor vehicle accidents are the Number One killer of children one and older. Each year about 810 children under the age of five die

from injuries received in accidents. The chances of being killed in a motor

vehicle accident are 25 times greater when an occupant is thrown from a vehicle.

It is the second collision that injures and kills people in an accident. The initial collision is the crash of a motor vehicle into some object. The second collision occurs when unbelted occupants, still moving forward, are stopped by something—the car's windshield, steering wheel, doors, dashboard, or other hard, interior surface.

Most motor vehicle accidents happen within 25 miles of home, at speeds of less than 40

When a driver brakes at a speed of 30 MPH, an infant held in an occupant's lap/arms will be thrown forward, even when held tightly by a restrained adult, and will almost certainly strike the dashboard or windshield. The unrestrained occupant will also be propelled forward, probably into and crushing the child.

Motor vehicle accidents cost America an estimated \$39.3 billion each year. In addition to incalculable grief and emotional suffering, each death is estimated to cost the community \$170,000. Even relatively minor injuries create an unnecessary and costly drain on the resources of families and

You may not have a small child to worry about, or you may say "It only happens to the other guy" but sooner or later that law of averages will catch you.

Top team

Seven recruiters meet AF leaders



Shake

TSgt. Charles H. Roberts, 3503rd Recruiting Group, shakes

Gen. Lew Allen during the team's visit to the Pentagon.



The 1981 Recruiting Team of the Year and their spouses met with Secretary of the Air Force Verne Orr, Chief of Staff Gen. Lew Allen Jr., and CMSAF Bud Andrews, during their week-long visit to Washington D.C.

The group toured the city, met with several members of Congress and were hosted to dinner by the Air Force Association. They also toured the Smithsonian Air and Space Museum, Arlington National Cemetery and the White House during their stay.

The trip was hosted by the AFA, with the Anheuser-Busch Company sponsoring the visit. The team also dined as the guests of the Andrews AFB Chapter of the AFA

The team include ive active by recruiters, one from each Recruiting Group, and one representative from the Air National Guard and Air Force Reserve.

The winning team members are: MSgt. Charles S. Tache Jr., 3501st Recruiting Group; TSgt. Charles H. Roberts, 3503rd Recruiting Group; TSgt Jackie L. Barnes, 3504th Recruiting G TS, mes J.
Besmer, 3505th Recruiting Group; TSgt. William P. Henneberger, 3506th Recruiting Group; MSgt. Ruth L. Webb-Fuchs, Air Force Reserve; and TSgt. Todd H. Beasley, Air National Guard.









Lunch

CMSAF Bud Andrews hosted a lunch for the top recruiters during their visit to the Pentagon.



Chiefs

CMSAF Bud Andrews, right, stands with Recruiting Service Senior Enlisted Advisor, CMSgt. Joseph Kozusko, during the visit to the Pentagon.



Welcome

Ramelle Harpe, wife of Brig. Gen. W.S. Harpe, Recruiting Service commander, is greeted by Secretary of the Air Force Verne Orr.

Briefing

Secretary of the Air Force Verne Orr briefs the visiting recruiters in his office. The seven top recruiters toured the Pentagon while in Washington D.C.

Blitz!

3544 RSq. hits big engineer payoff with Gen. Duke, COI

ARLINGTON, Texas — The 3544th Recruiting Squadron, Arlington, Texas, set new records during a recent Engineer Blitz. The entire month of March was dedicated to a massive effort to bring qualified engineers into the Air Force — dedication that required total effort not only by the recruiters in the field but also by the entire squadron staff.

Newspaper advertising and public service radio spots kicked off the blitz and announced specific recruiting program dates and locations of planned events. Thousands of invitations were mailed to qualified engineer leads and culminated in three highly successful dinners.



Speech

More than 300 people were enthralled by Brig Gen Charles M. Duke, Jr., as he talked his way through the Apollo 16 moonwalk and what engineers are doing in today's Air Force aerospace role. (Photo by SSgt Gary Crane)



Welcome

Brig. Gen. Charles M. Duke, Jr., (left) was greeted on arrival at Carswell AFB, Texas by Col. Martin J. Ryan, Jr., commander,

Brig. Gen. Charles M. Duke Jr., Apollo 16 astronaut, and currently mobilization assistant to the Recruiting Service Commander Brig Gen W.S. Harpe, flew in to address one banquet audience consisting of nearly 350 graduate engineers, senior engineering students and VIPs from north Texas and west Louisiana. In his remarks, he recognized the role of engineers in the Air Force aerospace mission as he talked the enthralled audience through the Apollo mission from earth take-off to the moon landing, subsequent moonwalk,

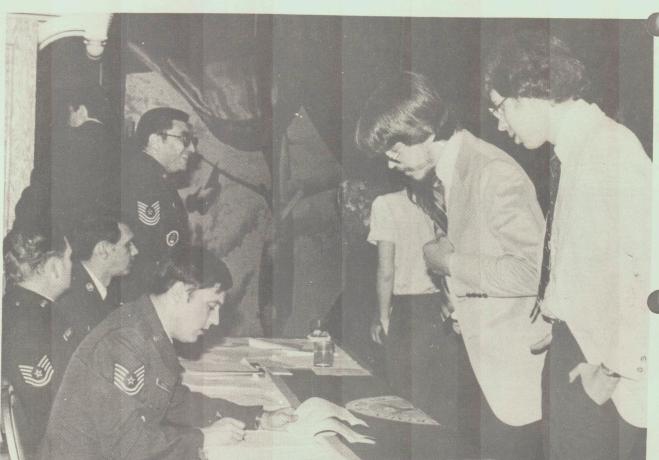
Rover II rides, and then back to earth.

7th Bomb Wing and Mai. Ronald T.

Sconyers, commander, 3544th

Recruiting Squadron (Photo by

Maj. Ronald T. Sconyers, commander of the 3544th Squadron stated that the flow of applications by qualified engineers has increased since the month-long blitz and General Duke's visit to the metroplex. Interviews and applications are still being worked by a specialized team headed by Capt. Glenn Alford, Squadron operations officer. The squadron anticipates finishing the current year at more than 400 percent of their annual goal.



Sign in

Prospective engineer applicants were signed in for the 3544th Recruiting Squadron Center of Influence Dinner by MSgt. Ted Cuellar, Recruiting School, Lackland AFB, Texas (standing); MSgt Doug Connelly, 3544th

Recruiting Squadron Trainer, TSgts Kenneth R. Goolsby and H. Dee Freeze, 3544th Recruiting Squadron Advertising and Publicity Branch. (Photo by SSgt Gary Crane)

Secretary recounts achievements

"The United States Air Force has achieved miracles during its 35-year history." said Secretary of the Air Force Verne Orr during a recent three-day visit to installations in the San Antonio, Texas, area.

Among Air Force achievements cited by the secretary were its pioneering efforts to break the sound barrier, its role in the U.S. space program and its advances in flying safety.

"Airplanes are unbelievably safer today than they ever were," he said. "We have approximately 15 accidents per 100,000 flying ours in our most dangerous fighter as opposed to eight times that many accidents only 20 years ago," he pointed out.

"Our overall safety record at 2.4 accidents per 100,000 flying hours last year was the second greatest flying safety record in history," he added.

During his San Antonio visit, Secretary
Orr held discussions with Air Training Command
and Air Force Manpower and Personnel
Center staffs and met with student
instructor pilots at Randolph AFB. He flew in a
T-38 two-ship formation with Gen. Thomas M.
Ryan Jr., ATC commander, and also visited
the Air Force Military Training Center at
Lackland AFB.

Secretary Orr said that study groups within the Air Force are currently looking into establishing a new space command. He predicted that within a year announcements could be expected on actions which will lead to forming such a command.

The secretary said he was disturbed over the condition of on-base family housing, saying it was inadequate overseas and required lengthy waiting lists at many bases in the U.S. He added that housing was a top priority funding item with him.

Other issues the secretary discussed included:

*Military Retirement—"I think there will
be some modest changes in the current
retirement plan. I don't think there is going to be
basic revolutionary change in the contract for
tirement. But, small things like rounding
down to the nearest dollar, and probably the
elimination of the 'look-back' provision which
entitles someone to go back several years
and take the retirement at that time if it's more
beneficial (are likely to be implemented.)"

*Retention—(It's) much better. First-term retention is up 20 percent; second-term retention is up 15 percent. I think there are three reasons for that. One is the big pay raises of October 1980 and again in 1981. The second one, unfortunately, is the recession, and there's no denying that some of our skilled people are not finding as many opportunities (outside) as they found a year-and-a-half ago. The third one is indefinable, but I feel it is as fully important as the other two, and that's the new spirit in the United States. There's new acceptance that people in uniform are doing a vital job and an appreciation of that fact.'

*Education—Secretary (of Defense Caspar)



Weinberger has been very sympathetic to a new GI Bill, but (funds for it) will have to come from the military budget and not from the Veterans' Administration. What we need (in the Air Force) is a retention tool. We need to keep people in. What I would like to see is a bill which would have three parts. First would be an entitlement for a first enlistment. Second would be a larger entitlement if you reenlisted. And third, ideally, would be transferability so that if you made the Air Force a career, you don't have to forfeit your educational benefits but could (transfer) them to either your spouse or children. The latter idea has a tremendous amount of appeal to me, but less for some congressional people I have talked with who see it as a reward to some for not being in the service."

*Meeting Manpower Needs to Handle New Technologies-"Let me talk about it specifically in terms of engineers. In the U.S., we graduate about 50,000 engineers a year, of whom only a relatively small proportion go into defense - related work. In the Soviet Union, they graduate 250,000 engineers a year, of which 200,000 go into defense and related work. Now, if these figures are accurate, and I have reason to believe they are, the technological edge which this country possesses is not going to be there in 10 to 20 years. We've got to find a way to graduate more engineers and to tempt more to come into the armed forces and the related defense industries."

*Fraud, Waste and Abuse Program—"It's working extremely well. The DOD Hotline has received many calls. Surprising to most of us is that somewhere between 20 to 30 percent of the calls turn up genuine possibilities of savings or uncover irregularities that need correcting. In the Air Force, I have coordinated the efforts of the Auditor and Inspector General so that they neither overlap nor are there any gaps. They are working together. Everywhere I go, I point out to our people that the (consensus of support) that we enjoy today will rapidly dissolve if the public perceives us to be wasteful or filled with fraud." (ATCNS)

HONOR ROLL

Editor's Note:

You'll notice there are no lists of names in this month's Honor Roll. Just as Recruiting Service is shifting emphasis from NPS to Officer programs, the Honor Roll is also undergoing some changes.

The biggest change to the Honor Roll is the addition of recognition categories for OTS and Health Professions recruiters. The OTS category will honor the Top Squadron or Team in each Recruiting Group as well as the Top OTS Recruiter (Officer or NCO). The selections will be made by the group and sent to the Headquarters.

In the Health Professions portion, the Top Medical Team or Squadron and Top Medical Recruiter (Officer or NCO) will be named. Recognition will also be given to the Top Nurse Squadron or Team and Top Nurse Recruiter (Officer or NCO) in each group.

Another change in the Honor Roll format will honor the Top NPS Recruiter and Top Flight for each group. The Honor Roll will also change from appearing monthly to quarterly. The first new format will appear in the July issue, at the end of the third quarter of fiscal year 1982. Be on the lookout for the new Honor Roll.

Force

AIM

HIGH

began

month

days after the publication or mailing date. Listing

shows name and issue of periodical, program(s)

supported and media codes which identify

them on the prospect listing.

CROSSFEED

Graduates

Bucks tops NCO class

TSgt. Dennis C. Bucks, 3518th Recruiting Squadron, was named the Distinguished Honor Graduate of Class 8203 at the Air Force Recruiting School, Lackland AFB, Texas. Sgt. Cheryl A. Gallegos, 3552nd Recruiting Squadron, was selected as the Honor Graduate.

Sergeant Bucks was also selected as the winner of the Sales Award with the Speech Award going to MSgt. Charles E. Goin Jr., now assigned to the 3544th Recruiting Squadron.

Other graduates were: TSgt. Jerry W. McCutcheon, 3511th RSq.; TSgt. Mark H. Bezrutczyk, 3512th RSq.; SSgt. Christopher J. Cotter, 3513th RSq.; Sgt. William A. Hilbert Jr., 3515th RSq.; TSgt. Stephen B. Delanoy, 3519th RSq.; SSgt. Jon G. Briggs, 3531st RSq.; SSgt. Kirby P. Lindner, 3537th RSq.; MSgt. Frank S. Shipley Jr., 3541st RSq.; TSgt. Charles V. Edwards, 3544th RSq.; SSgt. Robert W. Hampton Jr., 3546th RSq.; SSgt. Ronald L. Campbell, 3549th RSq.; SSgt. Patricia M. Van Den Heuvel, and SSgt. Dutch Van Hatten, 3556th RSq.; SSgt. Jose G. Larios, 3567th RSq.; SSgt. Christopher D. Hayes, and Sgt. Salvador Romero, 3569th RSq.

Two officer classes

Five new Recruiting officers were honored upon graduation from the Recruiting Officer Course, Lackland AFB, Texas. The five individuals were the top people in the two most recent classes to complete the course.

HERE 'N THERE

Top grads

Three NCOs from various Recruiting Squadrons were honored as Distinguished Graduates from Class 8204 of the Air Training Command NCO Academy, Graduating with honors were: SSgt. Gregory P. McCord, 3512th Recruiting Squadron; MSgt. Paul W. Leavitt, 3519th Recruiting Squadron; and TSgt. Ray V. Rossman, 3567th Recruiting Squadron. All three NCOs graduated in the top 10 percent of the class, maintaining a 90 percent or higher average during the course.

Mrs. Pennsylvania

Recruiting Service was represented at this year's 1982 Mrs. Pennsylvania - America Pageant in Pittsburgh. Three captains from the 3511th Recruiting Squadron took part in the pageant in their white mess dress uniforms along with a lieutenant from the 911th Tactical Airlift Group (AFRES).

AFCM in the '11th

SSgt. Arlene A. Fitzgerald, 3511th Recruiting Squadron, recently received the Air Force Commendation Medal from Maj. Charles Shane, commander of the '11th Squadron. Sergeant Fitzgerald was assigned to the 4392nd Aerospace Group, Vandenberg AFB, Calif., prior to being sent to the '11th Squadron.

In the March graduating group, Capt. James E. Morris, 3550th Recruiting Squadron, won the Speech Award and 1st Lt. Aundrey N. Wingate, 3534th Recruiting Squadron, won the Sales Award.

Top graduates in the April class were: Capt. John R. Higdon, 3534th Recruiting Squadron who was selected Honor Graduate; Capt. Carol R. Deason, 3537th Recruiting Squadron won the Sales Award; and Maj. Robert O. Brewer, new commander of the 3550th Recruiting Squadron won the Speech

Other March graduates were: 1st Lts. Bill H. Etheridge, and Ivan E. Peniza, 3515th RSq.; 1st Lt. Kathleen M. Giambattista, 3534th RSq.; Capt. Kris J. Vasilo, 3546th RSq.; 1st Lt. Michael L. Kelly, 3551st RSq.; Capt. John N. Oleson, 3552nd RSq.; Lt. Col. Harvey P. Salger, new commander of the 3555th RSq.; Capt. Marlene A. Brandt, 3562nd RSq.; 1st Lt. John J. Wells, 3568th RSq.; and Capt. Raymond L. Brisson Jr., 2600 Reserve Recruiting Group, Robins AFB, Ga.

April graduates included: Capt. Mary A. Raboin, 3518th RSq.; Capt. Patricia A. Boland, 3535th RSq.; 1st Lt. William F. Kennedy, 3546th RSq.; 1st Lts. Mary C. Roock and Paul D. Welander, 3563rd RSq.; 1st Lt. Paul J. Hamilton, 3567th RSq.; Capt. L.C. Williams, 3569th RSq.; and Lt. Col. Elizabeth K. Ryan, Directorate of Health Professions

Chaplain after two years

By Capt. Steve Knechtel 3511th Recruiting Squadron

"About two years ago a bearded man in a long black coat with a big black hat and white collar walked in my office," said MSgt Steve Riba, Air Force recruiter in Uniontown, Penn. "I didn't know what to expect."

Two years and a mountain of paperwork later, Father Adam Yonitch, a Serbian Orthodox priest was commissioned a first lieutenant in the Air Force Reserve.

"As far as we can determine, Father Adam is the first Serbian Orthodox Chaplain in the Air Force," said Sergeant Riba. "When

Father Adam first walked in my office in 1980 and said he was interested in the USAF Chaplain Service, I never imagined it was going to take two years and so many forms and letters to get him in the Air Force," added the recruiter. "He's been the most determined and patient prospect I've ever had.'

Father Adam, a parish priest since September 1976, is anxiously awaiting his orders for USAF Chaplain School at Gunter AFB, Ala.

"I'd really like to get on active duty and be a full-time Air Force chaplain," said Father Adam. With his determination, faith and connections, everyone is betting on Father Adam to do just that in the very near future.



Thanks

Brig. Gen. Winfield S. Harpe, left, Recruiting Service commander, presents the Turner Broadcasting System with the Commander's Award in ceremonies held recently. Mr. Ted Turner, president of Turner Broadcasting System, accepts the plaque. Turner

Broadcasting System, through its affiliates WTBS-TV and the Cable News Network, provided the Air Force with an estimated \$1.2 million worth of public service announcements during 1981 to earn this honor. (U.S. Air Force photo)

AIM HIGH!

May/June 1982

Theme continues in Ads: Red Flag due out

Highlight of the projects expected to reach the field in May and June is the release of the new "Red Flag" feature film, produced in Panavision and Dolby sound. Several hundred theaters across the nation already have greed to use the film, and it will appear in top movie houses as the opener for major motion pictures. Copies in 16mm and film cassettes will be available to recruiters later this summer.

Other projects due out in May and June are listed below. Details on specific projects can be found in the Recruiting Service Project Book. Copies are available in group and squadron A&P offices.

Note that the availability month differs from the distribution month listed in the project book. This allows time for the project to be directly shipped or delivered to the Publications Distribution Center (PDC), and made available to recruiters.

The designation "RDS" in the remarks column means the project will be available m the PDC, but should not be ordered until "fair share" notification is received.

Recruiter Support Item

unter Support Items		
oject	Availability	Remarks
8 80-48 Display Graphics Package	June	Direct ship to Gps & Sqs
8 81-15F "Red Flag" Theater Film	June	Theater release.
8 82-10 Desk Memo Pad	May	Direct ship to Gps & Sqs
8 82-32 "Air Force in '80s Folder	May	Direct ship to Gps
rs 81-14F Navigator Film	May	Direct ship to Gps & Sqs
PS 82-3 Direct Mail Folder	May	Direct ship to Sqs
PS 82-6/7 Window Card & Poster	June	RDS
ES 80-4 Reserve Program Brochure	June	To AFRES
P 80-21 Physician Brochure	May	RDS

Ads and Direct Mail

The national periodical program will continue to generate both leads and awareness. Recruiters can expect to see leads from these media and from direct mail drops within 30

Periodicals

GS

GS

NP

NP

Publication	Program	Issue	Media Code
Air Progress	OTS	May	AP
American Journal of Nursing	Nurse	May	AJ
Boys Life	GS	June	BF
*Community and Jr. College Journal	Educator	May	*
Dental Management	Dentist	June	
Diversion	Physician	June	DV
Ebony	GS	May	E-
Hot Rod	GS	May, June	H-
Industrial Education	Educator	May-June	*
*LadyCom	Retention	June	*
fe	GS	May	LM
New England Jrnl of Medicine	Physician	May 13	JM
Omni	OTS, ROTC, AFA	May	ON
Popular Mechanics	GS	May	PM
Popular Science	GS	May	PS
Popular Science	GS	June	PS
Reader's Digest	GS	May	RD
*Scholastic Coach	Educator	May-June	*
Science '82	OTS, ROTC, AFA	June	SC
Senior Scholastic	GS	May 14	SS
Sport	GS	May	SP
TV Guide	GS	June 5	TG
*Vocational Education	Educator	May	*

Direct Mail Target Jr., Sr. Engineering Students Work-force Engineers Otolaryngologists

*Does not include business reply card

Title Media Code CSEP (open campuses) May CE Engineer DK June DK Physician June

Zero to Mach I in forty-nine weeks. We're looking for pilots. And We're looking for pilots. And navigators. College graduates who have what it takes to become U.S. Air Force flight officers. It's not easy. It takes brains. And dedication. Training is tough. Demanding. There's a lot to learn. After Officer Training School, basic pilot training takes 49 weeks. Navigator training about 36 weeks. Same special programs may take appearing wear, and the wings of America to fly. Wings like the T-38's you see here. And everything from supersonic fighters to the biggest transport jets in the sky. It's a grea

Spot Disc 'M' (May)

Side 1

1. Wise Man (NPS, 60 sec)

2. Moving Mountains (OTS-Eng., 30 sec.)

3. Liberty & Justice (GS, 60 sec.)

4. Ask Yourself (NPS, 30 sec.)

5. A.F. Academy (AFA, 60 sec.)

6. Rhyme Time (Prior Svc., 30 sec.)

1. Discovery (OTS-Eng., 60 sec)

2. Classically Speaking (GS, 30 sec)

3. Crystal Ball II (OTS-Nav, 60 sec)

4. Double E (OTS-EE, 30 sec)

5. Definition (Nurse, 60 sec.)

6. A.F. Academy (AFA, 30 sec.)

Country Music Time

May release includes these artists: Con Hunley Dave Rowland & Sugar Lee Greenwood Tompall & The Glaser Brothers Del Reeves Johnny Russell Jim Ed Brown Boots Randolph Jerry Graham Kippe Brannon Burrito Brothers Orion Lobo The Kendalls

TV Spots

May (16mm film)	June (16mm film)
60 sec "On the Job"	60 sec. SR-71
30 sec F-15	30 sec. "Early Morning
20 sec. C-141	20 sec. C-5
10 sec. B-52	10 sec. FB-111

Recruiter opens many

doors at

W. Va. Univ.

By Capt. Steve Knechtel 3511th Recruiting Squadron

TSgt. Mike Miller, an OTS recruiter in Morgantown, W. Va. has a successful open door policy especially when it comes to closed college campuses.

West Virginia University in
Morgantown has a lot going for it. Their
basketball team put together the longest winning
streak in the nation this year and made it to
the NCAA playoffs. Their total enrollment
is approximately 19,000 students. WVU also has
an outstanding engineering school. However,
this prime source for Air Force engineers is a
closed campus, complete with a drawbridge and
moat. This could prove a real challenge
for any conquering army, but not for Sergeant
Miller.

He's already submitted four engineer and three CSEP applications. All seven have been selected. He also had a CSEP EAD in January - all from WVU. How'd he do it? Would you believe a Trojan horse?

Since Sergeant Miller couldn't actively recruit

or advertise on the campus, he had to gain access some other way. So he sent in an ally to unlock the doors from the inside. Once again history repeats itself.

Sergeant Miller's ally was a WVU engineering student looking for financial assistance. AFROTC couldn't help him, but CSEP could. The recruiter not only sold CSEP, but he also sold the Air Force, so much so that the student told all of his friends. The Trojan horse worked again, but in this case it's not called a Trojan horse, it's called Perpetuation.

Perpetuation is just the beginning.
Sergeant Miller pre-qualifies his leads. It's this tight screening process that is responsible for his perfect batting average: seven applications, seven selections.

"Once I prequalify them, I take them to a relaxed atmosphere and sell them on the Air Force," said Sergeant Miller. "This is where I use the one-on-one COI's. Out of nine COI's I've held, all but two of the leads applied."

There is a moral to this story. Beware of OTS recruiters bearing COI paperwork.

AIR FORCE NEWS AIR FORCE NEWS AIR FORCE NEWS

CHAMPUS Users. Smaller medical bills should result from April 1 changes to the Civilian Health and Medical Program of the Uniformed Services. Procedures for figuring allowable charges will be simpler, and more frequent adjustment of the charges-every six months-will be permitted. An allowable charge is the maximum CHAMPUS will pay for specific medical procedures or services. CHAMPUS payments will more accurately approximate the current fees charged by physicians and other non-institutional healthcare providers, according to CHAMPUS Director Theodore D. Wood. For more information, contact your health benefits advisor.

Special People. Children Have a Potential, CHAP assists parents of handicapped children to find educational, medical and recreational experts to help meet the special needs of their children. The program also provides counseling on matters such as transportation, finances, legal services and military assignments. Contact your base medical facility for further information.

HIRD CLASS
BULK RATE
196 & Fees Paid
USAF
1011 No. G-1

Aid Society. In 1981, the Air Force Aid Society assisted more than 31,000 Air Force members and their families—89 percent staff sergeant and below. Some 21,000, almost all of them junior enlisted people, received more than \$7 million in interest-free loans and grants. The remaining 10,000 were students, receiving more than \$26.5 million in guaranteed loans.

Commissary. Shoppers at Air Force commissaries saved \$37.6 million in 1981 through savings programs such as the store manager's sale, anniversary sale, "smart owl" sections and the "best buy" sections. That's in addition to the 25 percent they saved by buying groceries at cost in commissaries, even with the four percent surcharge. It's also in addition to the \$9.5 million saved through vendor's coupons.

Allotments. The Air Force Accounting and Finance Center is using an automatic electronic transfer system to send savings and support allotments to financial institutions. The new system applies only to savings and support payments. Allotments for mortgages and insurance premiums will be brought into the system later.

New Chief. Gen. Charles A. Gabriel was nominated by President Ronald Reagan as the new chief of staff of the Air Force. At the time of the nomination, General Gabriel was commander in chief of the United States Air Forces in Europe and commander in chief of Allied Air Forces Central Europe. General Gabriel will succeed Gen. Lew Allen Jr., whose term expires June 30.



Hey pop!

TSgt. Bill Green, 3512th
Recruiting Squadron chief of administration, was surprised on the morning of April 1st by a present from the squadron secretaries. All the drawers of Sergeant Green's desk had

been filled with the "Breakfast of Chump-ions" - popcorn. The surprise was "cooked" up by Sue Lorange, Maria Gay and Pat Knowles. (Photo by 1st Lt. Daniel Helt)

USAF Recruiting Service/RSA Randolph AFB, TX 78150